



QUICK FACTS

Programme Name	Certificate in Graphic Design (Level 4)
Programme Level	New Zealand Qualifications Authority (NZQA) Framework level 4
Programme Length	Three modules delivered part-time over 18 months (40 credits)
Qualification Awarded	Certificate in Graphic Design (Level 4)
Programme Fee for 2010	\$1,433.00
Additional Costs	To be advised
Programme Location	Timaru
Programme Start Date	July
Aim of the Programme	For students to gain the knowledge and skills required for a broad range of employment needs and/or provide a staircase to higher level studies in graphic design.
What will the programme cover?	Working with Adobe Photoshop, Illustrator and InDesign; digital image creation; editing and manipulation images; print industry requirements



CONTACT DETAILS

Programme Contact

Faculty Secretary
Trades, Cuisine and Community (TCC)
Ph (03) 6840807
study@oraki.ac.nz

Aoraki Polytechnic

Private Bag 902
TIMARU
0800 426 725 www.orakia.c.nz

Aoraki Polytechnic Disclaimer

Aoraki Polytechnic reserves the right to alter training start dates or amend training course content as required. Commencement of all training is subject to sufficient enrolments and gaining internal and external approvals. Fees may also be subject to some alteration prior to commencement of the training. Students are required to successfully complete the specified requirements of the programme before a qualification can be awarded.

Entry Criteria

Open entry

Selection Criteria

May include an interview to discuss the requirements of the programme and for the applicant to demonstrate basic computer, file management and drawing skills.

Graduate Profile

Students graduating from this programme will be able to:

Generic Skills

- Effectively interpret a project brief and produce work that visually solves the problem outlined in the brief
- Have the means to effectively outline concepts to a client or audience
- Meet deadlines enabling completion of tasks

Personal Attributes:

- Demonstrate critical skill, positively and fairly towards own and other work
- Communicate through visual media, expressing explicitly
- Use media effectively and appropriate to the task
- Source, under an understanding and use imagery appropriate to the task
- Demonstrate creative thinking when forming solutions to situations

Specific Skills

- Demonstrate an understanding of software packages – Photoshop, Illustrator and InDesign
- Produce a variety of work ready for print – logos, brochures etc

Employment Options

Graphic designer in the fields of advertising, journalism and sign writing. Some may also work in art galleries.

Further Study Options

Higher level learning such as the Natcoll Diploma of Computer Graphic Design

How to Apply

If you would like to apply for this programme please complete the Application Form and return it to Aoraki Polytechnic.

Recognition of Prior Learning

Aoraki Polytechnic has Recognition of Prior Learning (RPL) processes to assess relevant, current skills and knowledge gained from previous study and learning. Please contact Aoraki Polytechnic if you think you might have previous learning that could be credited towards an Aoraki Polytechnic qualification.

Verification of Citizenship/Permanent Residency

For information about the documentation required for verification of Citizenship or Permanent Residency, please refer to the Aoraki Polytechnic *Guide to Enrolment*.

StudyLink

For Student Loan and/or Allowance information please contact StudyLink on 0800 88 99 00 or visit the website www.studylink.govt.nz

Aoraki Polytechnic Disclaimer

Aoraki Polytechnic reserves the right to alter training start dates or amend training course content as required. Commencement of all training is subject to sufficient enrolments and gaining internal and external approvals. Fees may also be subject to some alteration prior to commencement of the training. Students are required to successfully complete the specified requirements of the programme before a qualification can be awarded.