

# Media

Film and Television | Digital Photography

Media Communication | Journalism



**GO PLACES**

[www.aoraki.ac.nz](http://www.aoraki.ac.nz)



# YOUR STORY STARTS WITH MEDIA

## Why Choose a Career in Media?

Media is everywhere. If your passion is to supply information, news or entertainment to New Zealand and global audiences then media is the industry for you. There is a huge variety of options for roles and careers in this industry – film and television, media communications, journalism and photography.

Growth in the media industry has led to an increase in the number of roles available but competition for jobs is strong and it is essential to demonstrate to employers that you have the skills, qualifications and practical experience to hit the ground running.

Whether you are interested in working behind the scenes or in front of the camera, want to get your voice heard and express your ideas in writing, then Aoraki Polytechnic offers you the qualifications you need.

## Why Study Media at Aoraki Polytechnic?

**Globally Relevant Qualifications** – our media qualifications have been developed to ensure students get the best theory and practical skills in their chosen media specialties. This ensures the development of relevant skills and knowledge to meet ongoing national and international industry requirements.

**Real World Practical Experience** – our programmes include real work experience opportunities, for example Aoraki Polytechnic's Journalism students have three weeks working in real newsrooms. Aoraki is one of only five accredited journalism schools in New Zealand chosen by Fairfax Media to train its interns.

**Purpose-Built Facilities and Equipment** – our specialist facilities and equipment for media include HD (digital) cameras, a suite of non-linear editing computers and access to local television facilities, and production studios. These facilities ensure you develop the practical skills that industry is looking for.

**Industry Connected Tutors** – our tutors are industry professionals and bring years of experience and connections with industry to the classroom, so you get skills and knowledge required for your career success.

**Support for Your Learning** – our qualified and experienced tutors and small class sizes mean greater flexibility to follow your interests, plenty of opportunities for individual attention and support for your learning so you'll get the most out of your study.



# PATHWAY WITH AORAKI

## Education Pathway

### AORAKI POLYTECHNIC

#### CERTIFICATE Level 3-6

Certificate in Film and Television (Level 4)  
 Certificate in Media Communication (Level 4)  
 Certificate in Digital Photography (Level 4)

#### DIPLOMA Level 5-6

National Diploma in Journalism (Multimedia) (Level 5)  
 Diploma in Digital Photography (Level 6)  
 Diploma in Television Production (Level 6)

**Degree  
 Level 7**

## Careers

#### Certificate in Film and Television (Level 4) **Page 4**

- Junior film and television industry positions

#### Diploma in Television Production (Level 6) **Page 5**

- Television and commercial production work

#### Certificate in Digital Photography (Level 4) **Page 6**

- Photographer or photographer's assistant

#### Diploma in Digital Photography (Level 6) **Page 7**

- Specialist photographer
- Self-employment
- Photographer's assistant

#### Certificate in Media Communication (Level 4) **Page 8**

- Editorial assistant
- Freelance writing
- Copywriting
- Publishing/information

#### National Diploma in Journalism (Multimedia) (Level 5) **Page 9**

- Journalist – reporter or sub-editor
- Photojournalist



## MEDIA

# Certificate in Film and Television (Level 4)

**Starts:** February  
**Level:** 4  
**Duration:** 34 weeks full-time  
**Campus:** Dunedin

This practical programme adopts a multi-skilled approach to today's fast moving world of broadcast television. You will learn both theory and technical skills related to film and television concept and production.

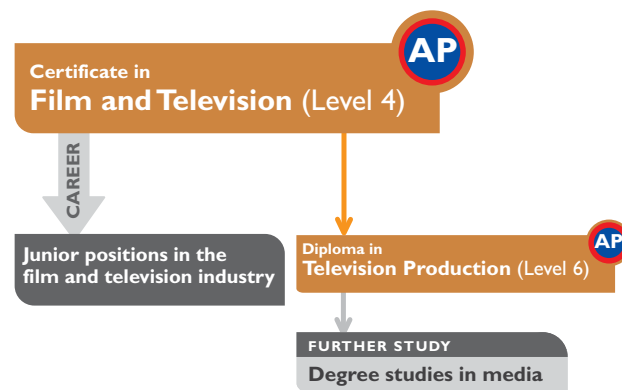
We have strong professional links with TV production companies and use these links to give you real-world practical production experience. This involves producing several projects throughout your year of study, including short dramas, documentaries, news programmes, music videos and commercials.

The skills and knowledge gained can lead you directly into Aoraki Polytechnic's Diploma in Television Production or other media training programmes to enhance your opportunities for employment.

### What will this programme cover?

- History of film and television
- Media law
- Safe operation of equipment
- Non-linear editing
- Camera operation and sound
- Lighting
- Writing, shooting and editing film sequences including music videos, current affairs and mini-docs
- Write and produce a television commercial

### Careers and further study



 Aoraki Polytechnic Programme

### What do you need to apply?

For entry to this certificate it is desirable that you have at least 36 credits at NCEA Level 2 with at least 12 credits in each of three subjects.

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

### International Students

Students for whom English is their second language, an overall IELTS score of 5.5 or a TOEFL score of 525 is required unless otherwise stated.

### Programme Recognition

This programme is accredited by NZQA.

[www.aoraki.ac.nz](http://www.aoraki.ac.nz)  
**0800 426 725**

**Note:** All programmes subject to change



**MEDIA**

## Diploma in Television Production (Level 6)

**Starts:** February  
**Level:** 6  
**Duration:** 34 weeks full-time  
**Campus:** Dunedin

This Diploma is a project-based programme with many opportunities for individual initiative. The programme extends your existing skills in creating digital video productions for a variety of media. You will gain a better understanding of the television production process by producing your own television programmes, some of which may be screened on public television.

Students shoot on HD (digital) cameras and edit in our suite of Mac and PC computers running Final Cut software or Adobe Premiere Pro. Along with other opportunities to be broadcast, your final project will be to produce a short film or television programme suitable for public television.

We have drawn together the requirements of industry employers and potential employees into a diploma programme that best prepares you for work in the television production industry.

### What will this programme cover?

- Research
- Advanced scriptwriting
- Advanced digital camera work
- Advanced digital editing
- Production systems

### Careers and further study

Certificate in Film and Television (Level 4) **AP**

Diploma in Television Production (Level 6) **AP**

- CAREER**
- Produce your own television productions
  - Pitching programme ideas to television networks
  - Freelance production work e.g. camera, sound, editing
  - Working in local television
  - Entry level jobs in production houses
  - Producing commercial/ corporate videos e.g. weddings, training videos

**FURTHER STUDY**  
 Degree studies in media

**AP** Aoraki Polytechnic Programme

### What do you need to apply?

For entry to this diploma it is desirable you have successfully completed our Certificate in Film and Television (or an equivalent qualification).

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

### International Students

Students for whom English is their second language, an overall IELTS score of 5.5 or a TOEFL score of 525 is required unless otherwise stated.

### Programme Recognition

This programme is accredited by NZQA.

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## MEDIA

# Certificate in Digital Photography (Level 4)

**Starts:** February  
**Level:** 4  
**Duration:** 34 weeks full-time  
**Campus:** Timaru and Dunedin

The Certificate in Digital Photography is about giving your photographic aspirations a flying start. Turn your hobby or creative talents into a career you'll love. Photography is an increasingly profitable and interesting career choice that can lead to employment in many dynamic industries around the world.

This programme will give you a fantastic grounding in digital photography skills. Our campus studios and editing suite utilise industry-standard equipment and digital editing software. Assignments include excursions to distinctive and stunning locations within the South Island and you are encouraged to explore further afield.

During this programme you will learn the techniques and skills required to produce memorable and attention-grabbing imagery by specialising in digital imagery and manipulation. This is a great starting point for a photographic career but can also be used as a launch pad into any of the other visually orientated industries and programmes such as our Diploma in Arts and Media or our Diploma in Digital Photography.

### What will this programme cover?

- History of photography
- Differences and similarities between digital and film
- Digital workflow
- Photoshop CS
- Elements and composition of photography
- Printing and publication of photographs
- Specialist techniques.
- Personal guided project
- Business of photography
- Studio photography
- Portraiture

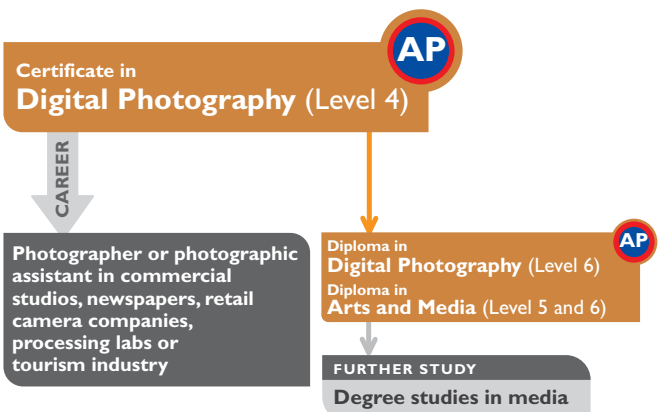
### What do you need to apply?

For entry to this certificate it is desirable that you have at least 48 credits at NCEA Level 2 with no less than 12 credits in each of four subjects and some personal computing skills including file management

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

**Note:** All programmes subject to change

### Careers and further study



**AP** Aoraki Polytechnic Programme

### International Students

Students for whom English is their second language, an overall IELTS score of 5.5 or a TOEFL score of 525 is required unless otherwise stated.

### Programme Recognition

This programme is accredited by NZQA.

[www.aoraki.ac.nz](http://www.aoraki.ac.nz)  
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### STUDENT PROFILE

**Shirley Nolan**  
Certificate in Digital Photography (Level 4)

I learnt some excellent photography skills, the importance of a Business Plan for starting my own business, not to over think everything when given a brief, putting it all down on paper for the assignments. Age

doesn't matter and sometimes it is best to be taken out of your comfort zone to get what you want out of life.

**Excitingly Aoraki Polytechnic provided me with the skills and knowledge to open my own Business "Thru my Eyes Photography".**

I found the support of our Tutor Ron Lindsay, excellent. The knowledge he had to share has been great, he made it easy to understand the modules, and is still ongoing with support nearly a year after the course finished.



## MEDIA

# Diploma in Digital Photography (Level 6)

**Starts:** February  
**Level:** 6  
**Duration:** 34 weeks full-time  
**Campus:** Dunedin and Timaru

If you're looking for a programme that gives you the skills, technical knowledge and creative expression you need to become a successful commercial or artistic photographer then this diploma is ideal.

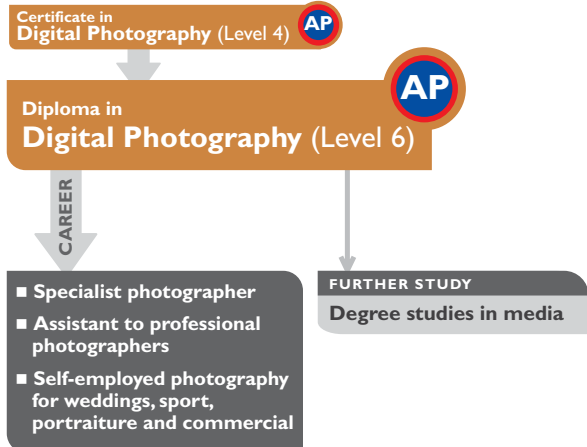
Our tutors will use their experience in the industry to pass on their knowledge to you through theory and practical assignments. You will learn by using our on campus studios, Adobe computer suites and excursions to idyllic photography spots.

You will use up-to-date methods and applications covering a variety of photographic genres including commercial, fine art and professional photography. You will learn advanced techniques on industry-standard editing software and explore your personal photographic interests to develop your own style and portfolio.

### What will this programme cover?

- Advanced post-production
- Photographic analysis and history
- Documentary photography
- Elements and composition of photography
- Client directed project
- Business of photography
- Advanced studio photography
- Advanced Portraiture

### Careers and further study



Aoraki Polytechnic Programme

### What do you need to apply?

For entry to this diploma it is desirable that you have completed the Aoraki Polytechnic Certificate in Digital Photography (or an equivalent qualification).

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

### International Students

Students for whom English is their second language, an overall IELTS score of 5.5 or a TOEFL score of 500 is required unless otherwise stated.

### Programme Recognition

This programme is accredited by NZQA.

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## MEDIA

# Certificate in Media Communication (Level 4)

Incorporates the National Certificate in Journalism (Introductory)

**Starts:** February  
**Level:** 4  
**Duration:** 34 weeks full-time  
**Campus:** Christchurch and Dunedin

This hands-on programme focuses on skills for the rapidly changing multimedia landscape. You will get out in the community interviewing and gathering stories and learn to write for print, radio, television and the web. You will also have the opportunity to submit stories for publication or broadcast.

This programme incorporates the National Certificate in Journalism (Introductory) and gives you an overview of some of the exciting opportunities available in this dynamic industry. It also operates with strong support from industry.

### What will this programme cover?

- Writing news stories for TV, radio, newspapers and the web
- Rules, regulations and ethical codes for journalists
- Video and photojournalism
- Presenting and voice training
- Interviewing skills
- Communicating in a bi-cultural society
- Feature writing



#### STUDENT PROFILE

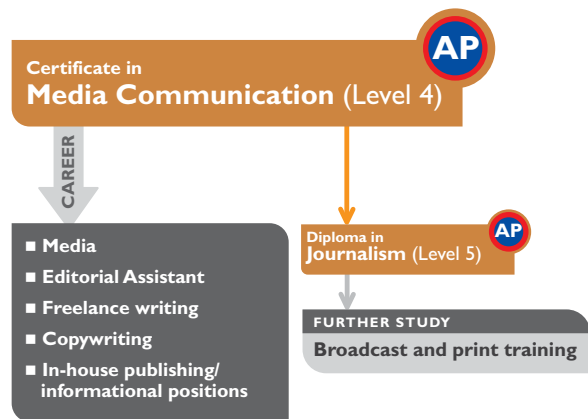
**Laura Hall**  
Certificate in Media Communication (Level 4)

Laura had a very specific goal in mind when she signed up for Aoraki's Media Communication programme – to gain entry to the New Zealand Broadcasting School.

**“The Media Comms course is really valuable as a gateway into the industry. You get to do a little bit of everything and find which branch of the media is right for you. It really does open doors for you.”**

Laura had the opportunity to meet journalists working in print, radio and television during the course and was selected to attend the Youth Parliament as a member of the youth press gallery – an experience she will never forget.

### Careers and further study



Aoraki Polytechnic Programme

### What do you need to apply?

For entry to this certificate it is desirable that you have 48 credits at NCEA Level 2 made up of 12 credits in English and 12 credits in each of three other subjects.

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

You may also be asked to attend an interview and complete a pre-entry test to indicate your level of literacy skills.

#### International Students

Students for whom English is their second language, an overall IELTS score of 5.5 or a TOEFL score of 500 is required unless otherwise stated.

#### Programme Recognition

This programme is accredited by NZQA.

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## MEDIA

# National Diploma in Journalism (Multimedia) (Level 5)

**Starts:** February  
**Level:** 5  
**Duration:** 34 weeks full-time  
**Campus:** Dunedin

If you have an interest in current, local, national and international news, a broad education, an interest in people, an inquiring mind and the ability to work under pressure, then you could utilise these strengths to create a career in journalism.

To pursue a professional career in journalism the entry level qualification is the National Diploma in Journalism (Multimedia).

Aoraki is one of only five accredited journalism schools in New Zealand chosen by Fairfax Media to train its interns.

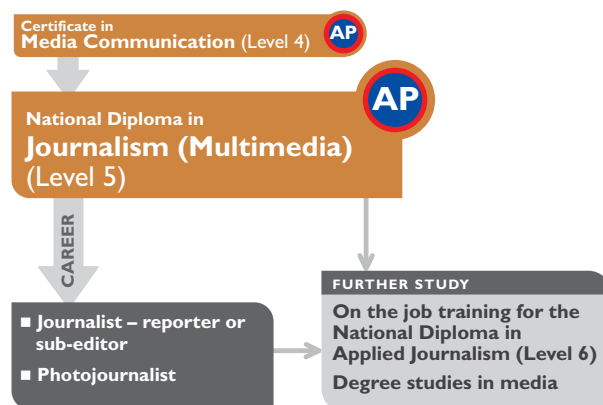
Our Journalism programme is tutored by an experienced journalist and is renowned for preparing industry-ready journalists who walk straight into sought-after media jobs around the country. As well as theory studies you will write and publish stories for local newspapers, gaining real experience on the requirements of a working journalist.

### What will this programme cover?

- Learn interviewing skills
- Master another language, shorthand
- Write news stories for publication
- Write a feature article
- Produce and load material for the internet
- Analyse daily news coverage
- Debate media ethics
- Spend three weeks working in real newsrooms
- Attend council meetings and court hearings
- Design and lay out pages
- Produce a photographic portfolio

### What do you need to apply?

### Careers and further study



**AP** Aoraki Polytechnic Programme

For entry to this diploma it is desirable that you have successfully completed a 60 credit (minimum) Level 4 tertiary qualification in journalism or similar media related programme such as our Certificate in Media Communication.

If you don't have the stated entry criteria, talk to us about whether you have the equivalent skills and knowledge or to determine if this is the right programme for you.

You may also be asked to attend an interview and complete a pre-entry test to indicate your level of literacy skills, current events knowledge and your keyboarding speed.

### International Students

Where English is a second language, the applicant requires an Academic IELTS score of a minimum of 6.0 with no individual band score of less than 5.5 or equivalent.

### Programme Recognition

This programme is accredited by NZQA.

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## supporting your success

At Aoraki Polytechnic, you can choose from a wide range of courses and programmes at Certificate and Diploma level designed to help you achieve your career goals and support your success.

### Education Pathways

Aoraki offers a range of pathway opportunities to higher study. Many of our qualifications have pathways and cross credits to degrees at our respected partner universities and polytechnics.

### Career Success

Aoraki is committed to providing innovative and vocationally relevant qualifications and listening to the needs of businesses and community, ensuring our programmes are well supported and have excellent employment outcomes.

### Reasons to study at Aoraki Polytechnic

- Friendly and supportive learning environment
- Pathways to Degrees
- Practical skills using industry relevant equipment
- Excellent employment outcomes
- Internationally recognised qualifications
- Strong links with industry
- Highly trained tutors who have a wide range of experience in their respective areas of expertise



# ENROL NOW

## STEPS TO ENROLMENT

### 1 Step 1. Enrolment Form

To apply for a programme of study you are required to complete an enrolment form.

You can fill out an enrolment form online at [www.aoraki.ac.nz/enrolment](http://www.aoraki.ac.nz/enrolment)

Alternatively you can request a form by contacting our student advisors on 0800 426 725

We take applications right up until the programme commences.

Refer to the Guide to Enrolment for additional information available online [www.aoraki.ac.nz](http://www.aoraki.ac.nz)

### 2 Step 2. Entry Criteria

You may be invited to attend an interview or information sharing meeting with the programme tutor/staff to ensure you meet programme entry criteria.

You may also view the facilities and discuss the programme in more detail.

You are welcome to bring family or whanau support.

If all criteria are met we'll send you a letter of acceptance offering you a place on the programme.

Some programmes may "wait list" where applications exceed enrolment.

### 3 Step 3. Enrolment

Along with your acceptance letter we'll send you any additional information available at the time.

#### To enrol:

- Provide enrolment documentation as detailed in the letter.
- Return everything to us either by post or in person together with the \$100 non-refundable deposit.

### Career Advice

#### Friendly, helpful careers and study advice

Our Student Advisors are your contact for careers advice and any information relating to career options and study at Aoraki Polytechnic.

**Phone:** 0800 426 725

**Email:** [study@aoraki.ac.nz](mailto:study@aoraki.ac.nz)

#### Mature students

Applications for mature students (over 20 years of age) are welcomed.

#### Special Admission

Students who do not meet the entry requirements (or equivalent) may apply to the Head of School for special admission. Admission under these circumstances will be made at the discretion of the Head of School.

#### Recognition of Prior Learning

Aoraki Polytechnic has Recognition of Prior Learning (RPL) processes to assess relevant, current skills and knowledge gained from previous study and learning. Please contact Aoraki Polytechnic if you think you might have previous learning that could be credited towards an Aoraki Polytechnic qualification.

#### Verification of Citizenship/Permanent Residency

For information about the documentation required for verification of Citizenship or Permanent Residency, please refer to the Aoraki Polytechnic Guide to Enrolment.

#### StudyLink

For Student Loan and/or Allowance information please contact StudyLink on 0800 88 99 00 or visit the website [www.studylink.govt.nz](http://www.studylink.govt.nz)

#### International Code of Practice

**CODE** Aoraki Polytechnic has agreed to observe and be bound by the Code of Practice for the Pastoral Care of International Students. Copies of the Code are available from the New Zealand Ministry of Education website at [www.minedu.govt.nz/international](http://www.minedu.govt.nz/international).

**IMMIGRATION** Full details of immigration requirements, advice on rights to employment in New Zealand while studying, and reporting requirements are available from Immigration New Zealand, and can be viewed on their website at [www.immigration.govt.nz](http://www.immigration.govt.nz).

**ELIGIBILITY FOR HEALTH SERVICES** Most international students are not entitled to publicly funded health services while in New Zealand. If you receive medical treatment during your visit, you may be liable for the full costs of that treatment. Full details on entitlements to publicly funded health services are available through the Ministry of Health, and can be viewed on their website at [www.moh.govt.nz](http://www.moh.govt.nz).

**ACCIDENT INSURANCE** The Accident Compensation Corporation provides accident insurance for all New Zealand citizens, residents, and temporary visitors to New Zealand, but you may still be liable for all other medical and related costs. Further information can be viewed on the ACC website at [www.acc.co.nz](http://www.acc.co.nz)

**MEDICAL AND TRAVEL INSURANCE** International students (including group students) must have appropriate and current medical and travel insurance while in New Zealand.

#### Disclaimer

Every attempt is made to ensure this brochure is correct at time of printing (November 2011). Aoraki Polytechnic reserves the right to alter programme start dates or amend programme content as required. Commencement of all programmes is subject to sufficient enrolments and gaining internal and external approvals. Fees may also be subject to some alteration prior to commencement of the programme. The information in this brochure is for domestic students and New Zealand residents only. Please contact us for information about international enrolments.



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